



The clean solution

A bubbling fountain of creativity – at MEIKO, people from different cultures come together to pursue the vision of making the world a cleaner, more hygienic place. Over 2,500 MEIKO employees worldwide are busy setting new standards with clean solutions for professional warewashing, cleaning and disinfecting, shaping the spirit of a company driven by its values and principles. MEIKO supports its employees' personal and professional development and enables them to share in its success.

Your chance to join MEIKO – we are currently seeking a

Product Manager (m/w/d)

What the job involves

- Implementation of the entire product lifecycle, analysis of the customer needs, creation of the product requirements document, market launch and determination of the market potentials
- International communication with all key interfaces
- Continuous monitoring and analysis of the development of international markets and competition
- Autonomous management of projects with the participating specialist departments (Sales, Technical, Production, etc.)
- Development of business models and creation of the product marketing plan

What we are looking for

- Completed degree in industrial engineering or in technical business administration or a comparable qualification with a technical focus
- Professional experience as a product manager, ideally for a complex investment commodity
- Sound methodology skills (Business Model Canvas, Stage-Gate Model, Value Proposition Design and others)
- A structured, analytical and autonomous approach, as well as communication strengths self-assertion
- Very good knowledge of English and Chinese, knowledge of German desirable
- Willingness to spend approximately 20% of your time travelling on business
- Willingness to move to Zhongshan/Guangdong/China after approximately 1 year of training in Offenburg/Germany

What you can expect from us

- A demanding, challenging and varied role
- A good, team-oriented working atmosphere
- A secure workplace and a modern working environment

Welcome to the MEIKO fountain

We look forward to receiving your application. Please quote the vacancy reference code **CN012019HP**. Make sure to clearly indicate your earliest possible starting date and salary expectations when you send in your CV and cover letter. We prefer to receive applications by e-mail (jobs@meiko.de). Postal applications should be addressed to our HR department.



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MEIKO – Professional warewashing, cleaning and disinfection technology